

For immediate release

PRESS RELEASE

Brussels, 31<sup>th</sup> July 2020

## Towards harmonized certification of plastics packaging recyclability RecyClass Platform recognised first series of Certification Bodies

RecyClass welcomes Recoup, SUEZ.Circpack®, plastship, Circular Analytics, AIMPLAS, Veolia PET Germany GmbH and REDILO as Certification Bodies who will apply RecyClass method for assessing the recyclability of plastics packaging. Twenty individual auditors within these companies have been granted accreditation to issue RecyClass Recyclability Certifications for plastics packaging. These partnerships will further drive harmonization of recyclability across the EU.

Paolo Glerean, RecyClass Chairman commented: *'The uptake and harmonization of design for recycling guidelines is crucial and we are pleased to see that RecyClass is receiving so much interest.'* He added: *'With these collaborations, we aim to promote the scientifically based RecyClass method as an objective way to assess plastic packaging recyclability in the marketplace. The Certification Bodies and their auditors will help us in setting up such a transparent and trustworthy framework.'*

RecyClass Platform released the [“RecyClass Certification Bodies and Auditors Requirements”](#) and the [“RecyClass Certification Quality Management Systems and Procedures”](#). The documents add to the RecyClass Methodology published earlier this year and facilitate the operation of the Certifications.

Any company interested in assessing and certifying the recyclability of its packaging is invited to contact one of the RecyClass Certification Bodies listed on the RecyClass website.

### About

**AIMPLAS** is a technology centre with 30 years of experience in the plastics industry. We provide solutions to companies throughout the value chain, from raw material manufacturers to plastic processors, end users and recyclers. Our services include R&D&I projects, technical assistance, analysis & testing, competitive intelligence and training. Our mission is twofold: we add value to companies so that they can create wealth and provide employment; we work to solve the challenges facing the use of plastic in today's society in order to improve people's quality of life and ensure environmental sustainability. We have over 10.500 m<sup>2</sup> of facilities with cutting-edge technology, including: over 30 pilot plants to test all plastic processing applications, including thermoplastic, thermoset and composite processing; laboratories that have the highest number of accreditations for plastics according to the UNE-EN ISO/IEC 17025 standard.

Press contact: Elisa Cones - [econes@aimplas.es](mailto:econes@aimplas.es), [www.aimplas.net](http://www.aimplas.net)

**Circular Analytics TK GmbH** is a spin-off of Campus Vienna University of Applied Science. Circular Analytics is a consultant in the field of circular product design and sustainability assessments. We work for retailers, consumer goods companies, packaging producers and industry associations. Mainly we deal with sustainability assessments of packaging, recyclability certifications, life cycle analyses and design optimization. We are engaged in packaging consulting and research projects for material development, circularity optimization and product protection. Another field of specialization is on test systems for the genotoxicity of packaging. Circular Analytics also carries out many trainings and workshops on packaging sustainability and works on circular packaging design guidelines with Campus Vienna and industry associations.

Press contact: Viktoria Helene Gabriel - [viktorija\\_helene.gabriel@fh-campuswien.ac.at](mailto:viktorija_helene.gabriel@fh-campuswien.ac.at), [www.circularanalytics.com](http://www.circularanalytics.com)

**plastship** is a subsidiary of RIGK GmbH, a German recycling scheme operator with more than 25 years of experience in plastics recycling, offering digital services to make plastics more circular. The company is providing a service network to increase plastics recycle uptake and to foster European circular economy. It addresses three major challenges: To simplify procurement with fitting plastics recycle qualities by use of a digital platform, to assess and to optimize the recyclability of products and packaging, and to create individual recycling concepts involving the recycling services of the network. By combining digital approaches with a maximum of service orientation, plastship is a project partner for business customers, helping to structure, to perform, and to communicate activities regarding plastics recycling and the use of plastics recycles. Press contact: Andreas Bastian - [bastian@plastship.com](mailto:bastian@plastship.com), [www.plastship.com](http://www.plastship.com)

**RECOUP** is a charity and leading authority providing expertise and guidance across the plastics recycling value chain. Built on a network of valued members, collaboration is central to its activities. RECOUP is committed to securing sustainable, circular, and practical solutions for plastic resources both in the UK and world-wide. RECOUP works to maximise plastic recycling through stimulating the development of sustainable plastics waste management, including the improvement of plastics collection and sorting activities across the UK, undertaking research and analysis to identify good practices and remove barriers to the adoption of efficient recycling systems.

Press contact: Anne Hitch – [anne.hitch@recoup.org](mailto:anne.hitch@recoup.org), [www.recoup.org](http://www.recoup.org)

**REDILO**, founded in 2002, is a planning and consulting agency and offers services along the entire value chain, with a specific focus on plastics. Our goals are the optimization of products, packaging and material flows, the improvement of processes and procedures - in general, the reduction of resource consumption and the optimization of a high-quality and sustainable circular economy for plastics. Through numerous studies, feasibility analyses, the development and operation of collection systems or the management of various platforms, we have built up profound knowledge, practical experience and a broad network of experts and established ourselves as an independent, neutral consulting agency. At the beginning of 2018, we launched the Swiss initiative "Allianz Design for Recycling Plastics", which now includes around 50 stakeholders.

Press contact – Raymond Schelker – [schelker@redilo.ch](mailto:schelker@redilo.ch), [www.redilo.ch](http://www.redilo.ch)

**SUEZ.Circpack®** is a subsidiary of SUEZ, a company collecting, sorting and reprocessing packaging waste on a global scale. SUEZ.Circpack® advises brands, retailers and packaging converters who want to opt for recyclable packaging and certifies the recyclability rate of specific packaging. For plastics-based packaging, SUEZ.Circpack® has aligned its method of certification on the one of RecyClass.

Press contact: Vincent Mooij – [vincent.mooij@suez.com](mailto:vincent.mooij@suez.com), [www.suez.com/en/circpack](http://www.suez.com/en/circpack)

The **Veolia** group is the global leader in optimized resource management. With nearly 179,000 employees worldwide, the Group designs and provides water, waste and energy management solutions which contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them. In 2019, the Veolia group supplied 98 million people with drinking water and 67 million people with wastewater service, produced nearly 45 million megawatt hours of energy and treated 50 million metric tons of waste. Veolia Environment (listed on Paris Euronext: VIE) recorded consolidated revenue of €27.189 billion in 2019 (USD 29.9 billion). In Germany, around 12,100 employees work for Veolia and its affiliated companies at approximately 300 locations. In partnership with local communities, they serve more than 13 million people. In addition, Veolia provides tailor-made services for private and commercial customers, commercial and industrial companies. In its three business units, Veolia in Germany generated annual sales of € 1.88 billion in 2019.

Contact: Malgorzata Jablonka - [malgorzata.jablonka@veolia.com](mailto:malgorzata.jablonka@veolia.com), [www.veolia.com](http://www.veolia.com)

**RecyClass** is a comprehensive cross-industry initiative that works to advance plastic packaging recyclability within Europe. RecyClass assesses recyclability and provides specific recommendations on how to improve packaging design to fit current recycling technologies. Activities within RecyClass include the development of Recyclability Evaluation Protocols and testing of innovation materials. Findings are used to update the RecyClass Design for Recycling guidelines and the online free tool.

Contact: [Mireia.Boada@plasticsrecyclers.eu](mailto:Mireia.Boada@plasticsrecyclers.eu), [www.recyclclass.eu](http://www.recyclclass.eu)